

MAY 2021

INTRODUCTION

 **SignEffectz**

Sign Effectz is a turnkey solutions provider for business owners, architects, general contractors and national sign manufacturers.



PRESENTATION SUMMARY

TOPICS COVERED TODAY

- **Who we are**
- **What we do**
- **How we do it**
- **Challenges**
- **Project Goals**
- **Proof in the Pudding**
- **Check us out**
- **Project Team**

WHO WE ARE

OUR CORE VALUES



HONESTY

We'll never oversell, overpromise or bulls*** to get your business. Honesty truly is the best policy.



RELIABILITY

We do what we say we're going to do, when we are supposed to do it, for the price we agreed upon.



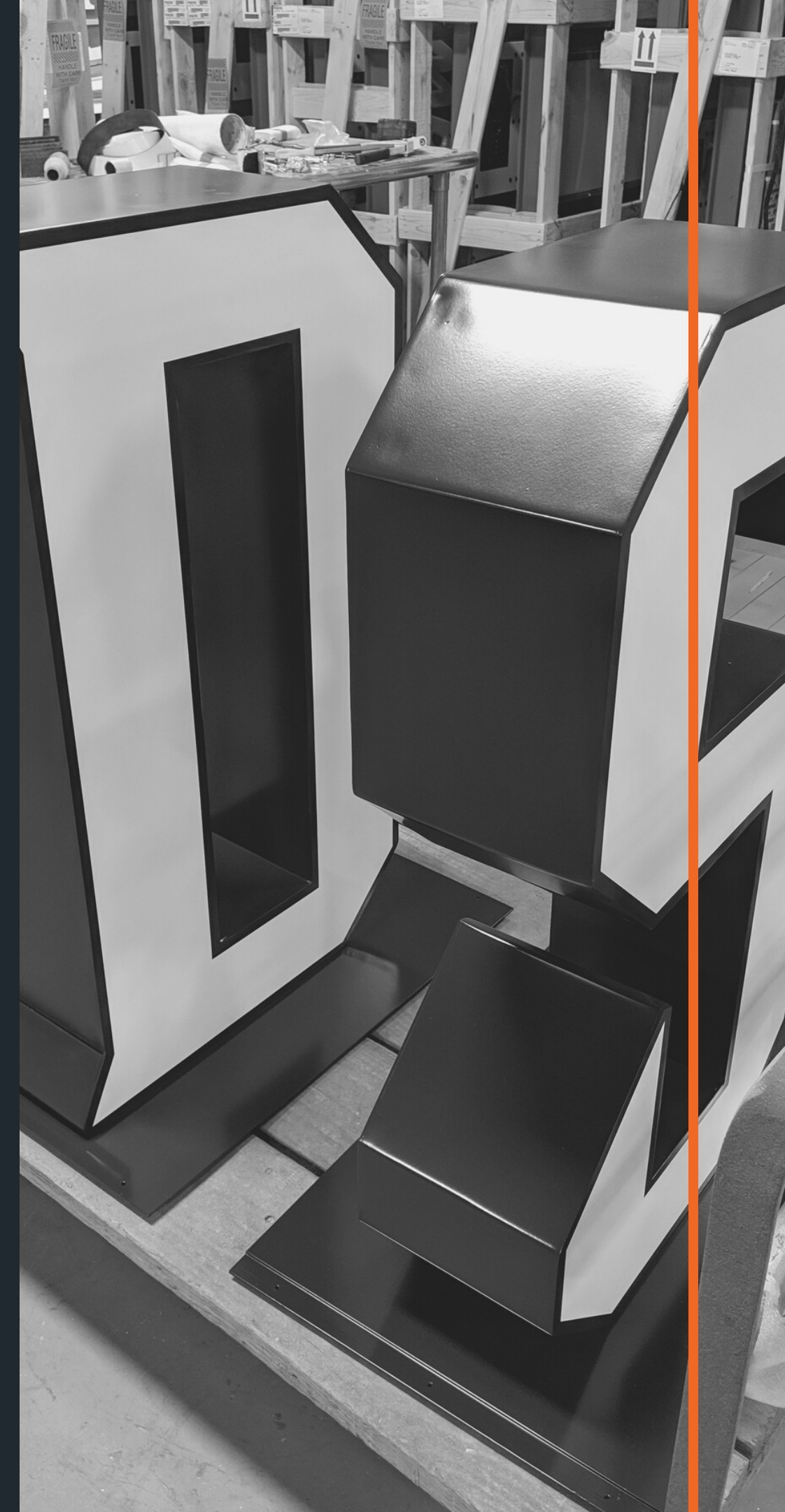
INNOVATION

We offer the latest in sign design and technology, giving you more options to bring your vision to life.



TEAM WORK

We are your collaborative signage partner, laser focused on giving you the best experience possible.





WHAT WE DO

WHEN YOU ASK,
WHO MAKES THAT STUFF?"

- AWNINGS CANOPIES SUNCONTROL
- ARCHITECTURAL BUILDING ELEMENTS
- CUSTOM SIGNS
- CUSTOM LIGHTING
- PUBLIC ART
- CUSTOM MANUFACTURING

HOW WE DO IT

IT'S THE PEOPLE

TURNKEY PROGRAM MANAGEMENT

Designed to address the needs of large, multi-location developments, our project management team will ensure every detail is covered.

HIGHLY QUALIFIED INSTALLERS

From ADA signage to architectural elements, murals, rooftop signs, monument and more, our installation team can handle it all.

FIRST-RATE CRAFTSMEN & MATERIALS

No shortcuts or amateurs. A team highly experienced craftsmen will work on your project, using only top-quality building materials.

DEDICATED PROJECT SUPPORT TEAM

From concept to installation, you'll have a dedicated team assigned to your project to guide you every step of the way.

CHALLENGES

**AND HOW TO OVERCOME
THEM**

We know the challenges

- Budget
- Communication
- Coordination of Trades
- Occupancy DEADLINES

We know the SOLUTION

- THE RIGHT PEOPLE
- DOING THE RIGHT THINGS
- AT THE RIGHT TIMES

TIME IS MONEY!

Hitting your Critical Path Milestones is where it's at.

PROJECT GOALS

IT'S MORE THAN A SIGN

No Delays, No Surprises

With an eye on your on-time occupancy, Sign Effectz is your comprehensive signage partner.

Besides sign and architectural element design and fabrication, we're experts in ADA signage and inspection, sign installation, scheduling government inspections, procuring additional permits and more.



PROOF IN THE PUDDING



PAUL HACKBARTH

Greenfire Management
Services, LLC

"When I need a reliable and creative sign company to assist with a new sign, Sign Effectz, Inc. is there for me. Their customer service, design expertise, accountability and professionalism are excellent. I would recommend using them for your next sign project."



SHAWN KISON,

Operations Director, ROC
Ventures

"The install was timely, efficient, and turn-key despite our occasional late additions and changes to the original designs. Sign Effectz played an integral role in the opening, branding, and aesthetically-pleasing look of our new ballpark."



DAN HERWIG

Director of Brand and
Marketing, Lowlands Group

"We couldn't be more pleased with the results. They delivered a solution that was brand-right and budget conscious, all while coordinating details from start to finish. This project proved we can count on Sign Effectz."

Check us out



TWITTER

twitter.com/SignEffectz



FACEBOOK

facebook.com/SignEffectzInc



INSTAGRAM

instagram.com/signeffectz

signeffectz.com

PROJECT TEAM

BEHIND THE SCENE
FACES



MICHAEL DLUGI

Sales Manager

michaeld@signeffectz.com



JOHN DOLAN

Project Manager

johnd@signeffectz.com



ERIC ROHS

Project Coordinator

ericr@signeffectz.com

GET IN TOUCH

Milwaukee, WI

ADDRESS

1827 W Glendale Ave. Milwaukee, WI
53209

PHONE

414-264-5504

EMAIL

signs@signeffectz.com

 **SignEffectz**



CAFE HOLLANDER

CAFE HOLLANDER





Franklin FIELD

OFFICE

COVID
Safety PLAN

NO GATHERINGS
OR EVENTS
UNTIL THE
RISK IS
REMOVED

BY J. L. HENDERSON



COLECTIVO COFFEE

Strong
Coffee
SERVED HERE



LANDMARK
CREDIT UNION

DREAM DANCE STEAKHOUSE

OCCUPANCY
LIMITED TO
276
PERSONS



THE LOVE SHACK

15 STEPS
TO THE
Love Shack

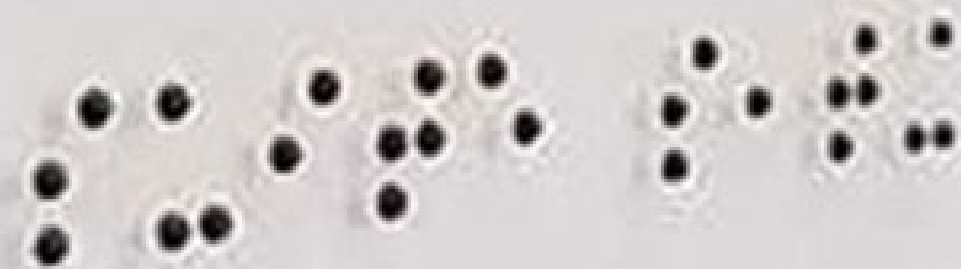


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SUITE

SEATING



STONE CREEK COFFEE

A large, white, three-dimensional sculpture of a coffee cup is the central focus. The cup is oriented with its rim at the top, and the words "STONE CREEK COFFEE" are printed in a bold, white, sans-serif font along a dark brown band that follows the curve of the rim. The cup's handle is on the right side, curving downwards. The sculpture is mounted on a light-colored wooden structure, which is visible at the bottom of the frame. The background is a plain, light blue sky.

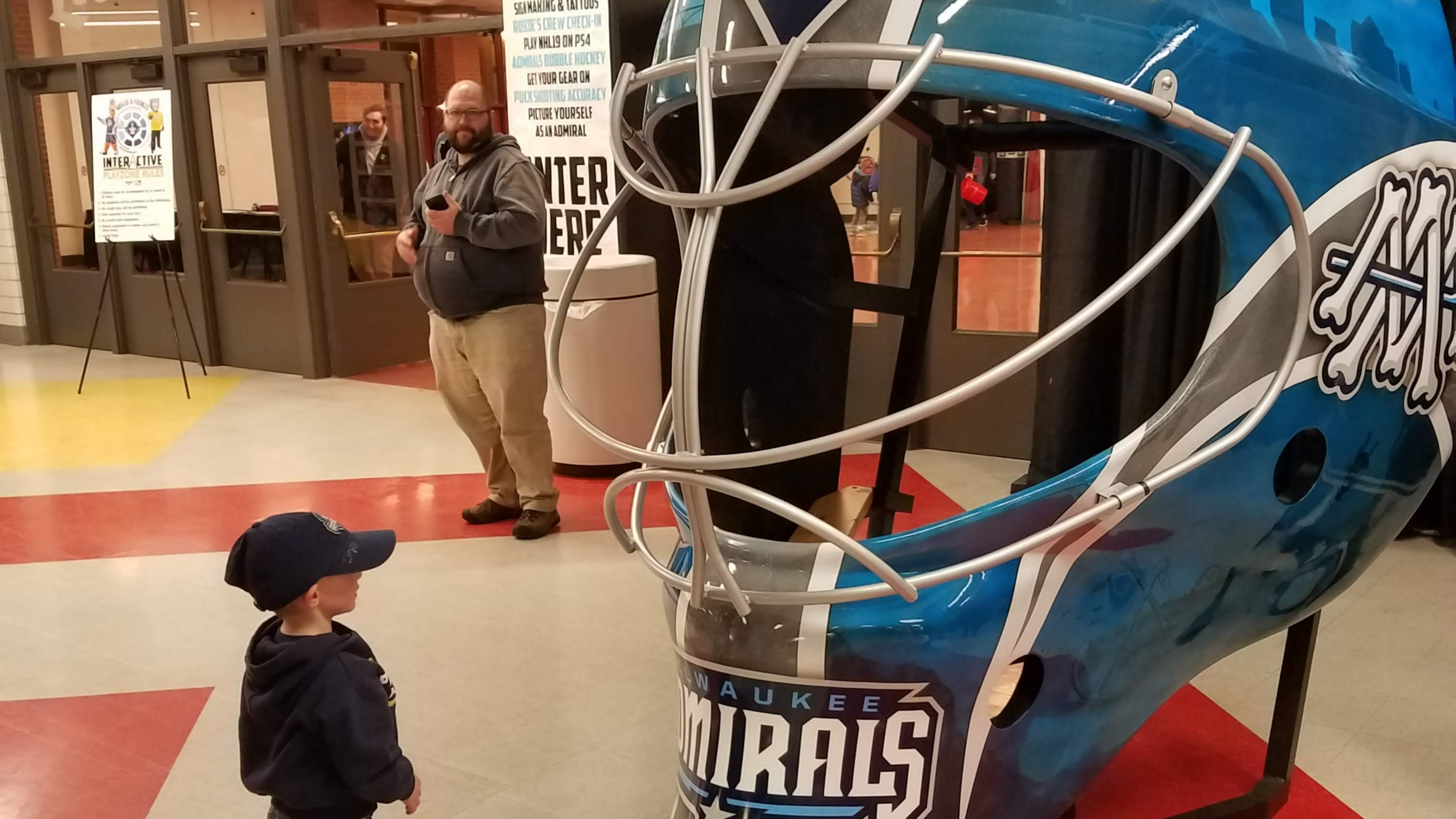


FEATURED
ITEM

WISCONSIN
CREAM RICE

PK





SIGN MAKING & TATTOOS
ROSEBUD'S CREW CHECK-IN
PLAY NHL19 ON PS4
ADMIRALS BUBBLE HOCKEY
GET YOUR GEAR ON
PUCK SHOOTING ACCURACY
PICTURE YOURSELF
AS AN ADMIRAL

INTER
HERE

INTERACTIVE
PLAYZONE RULES

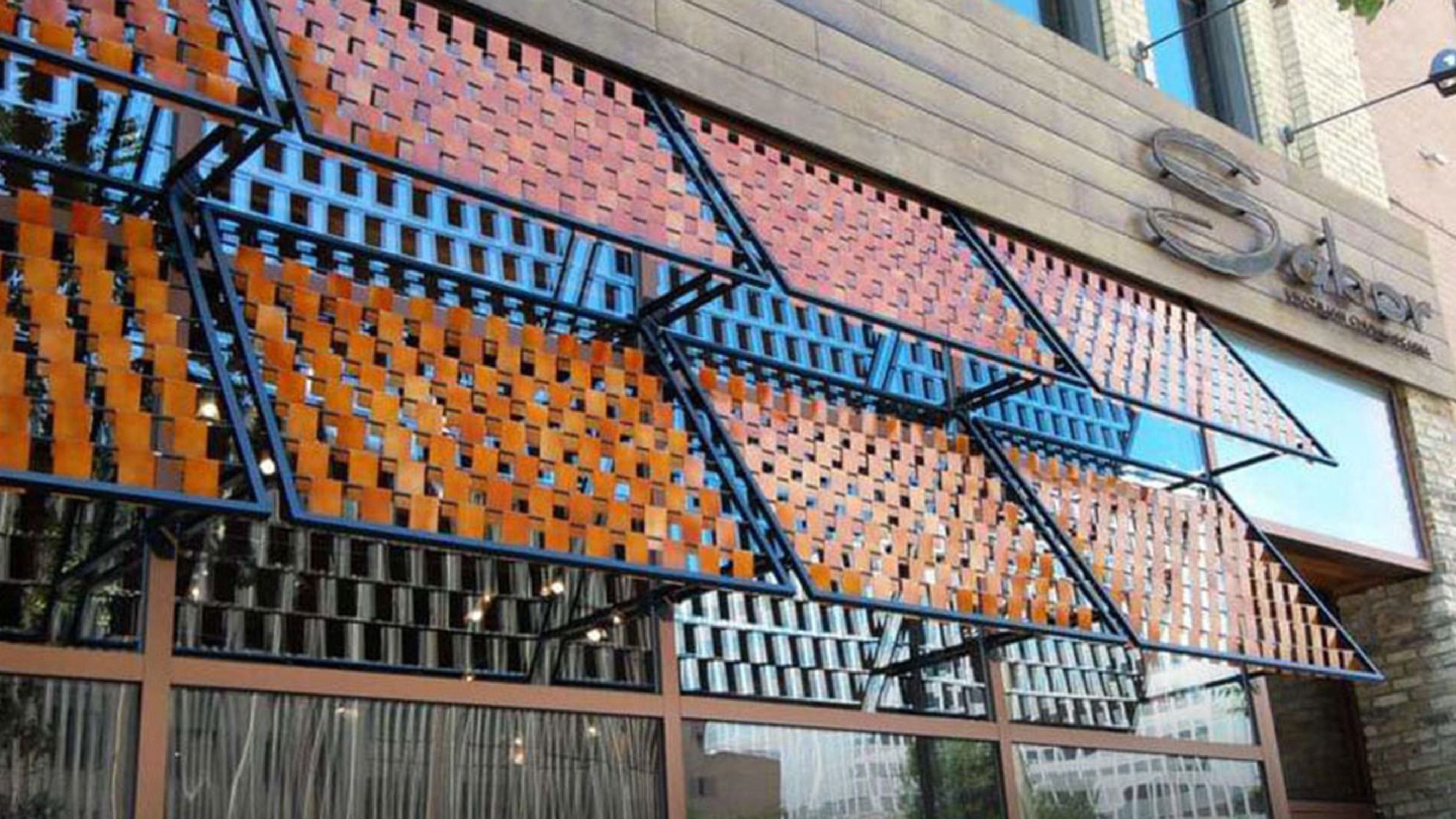
WAUKEEE
ADMIRALS



THE BOY
GALLERY

OPEN

66 09

















RAM

Racine Art Museum

RAM

Racine Art Museum